

MASA Festival 2018

MARCHE DES ARTS DU SPECTACLE AFRICAÏN
MARKET FOR AFRICAN PERFORMING ARTS
ORGANISATION INTERNATIONALE (E) ORGANISATION

The opportunity is offered to groups that have not been selected in the official selection to perform at MASA Festival. All the costs associated with travel to Côte d'Ivoire and other expenses will be fully paid by the groups. Performance stages for Masa Festival participants will be available in different districts of Abidjan and in some cities of Côte d'Ivoire.

The application materials to submit for MASA Festival are the same as those for the official selection. Applications must be sent to the MASA by November 30, 2017.

The list of the groups selected for the MASA Festival will be available on December 15, 2017.

- 2000 professionals expected
- 100 groups expected including 55 for Masa in and 45 for Masa Festival
- Night performances gathering 10,000 to 25,000 participants
- Masa Village
 - 50 restaurants
 - 50 stands for craftspeople
 - 100 Professional stands
- Main venue : Palais de la Culture

25 years
Celebrating
1993-2018



CONTACTS

MASA Office

✉ administration@masa.ci

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🌐 www.masa.ci



25 years
Celebrating
1993-2018

MASA 2018
10th edition,

Abidjan, March 10 until March 17

Theme : What business models in the performing arts ?
Groups, Concert halls and Festivals



Storytelling, Stand-up comedy, Theater, Dance, Music

Storytelling, Stand-up comedy, Theater, Dance, Music Storytelling, Stand-up comedy, Theater, Dance, Music



MASA 2018

Call for applications for the categories of Storytelling, Dance, Stand-up Comedy, Music and Theater.

1993-2018, let's celebrate the 25th years of MASA. The 10th edition of the Market for African Performing Arts (MASA) will be held in Abidjan from **March 10 until March 17, 2018**.

Application for the official selection must meet the following criteria:

1. Artistic works must be less than three years old
2. For the different categories, the member of each group, including the managerial staff, must not exceed :

- 02 members for stand-up comedy
- 04 members for storytelling
- 08 members for contemporary dance
- 10 members for music
- 10 members for theater
- 15 members for traditional dance

Members of each group must leave from the same city to Abidjan and return to that city. Information on the departure city must be disclosed on the application.

3. Light and transportable accessories on commercial flights are required



4. Application materials for the official selection to the MASA 2018 must include:

- 4.1. A letter to the Director of the MASA
- 4.2. A letter from one of the following officials of the country as evidence that the group is legally registered:
 - The Ministry of Culture or the Ministry in charge of the Administration
 - The Copyright Office
 - A Professional of Culture or a Director of a group which attended a previous edition of the MASA
- 4.3. A picture of the group on stage
- 4.4 A video of the group on stage
- 4.5 The list of artistic works of the last three years or a press-book
- 4.6. A form showing
 - The departure city of the members of the group
 - The name of each group member, date of birth and role in the group
 - The name for the manager of the group for music and the administrator of the group for the remaining categories
 - The composer, the producer, and the choreographer
- 4.7. A description of the performance showing:
 - The date of its creation;
 - The theme;
 - The approach;
 - A summary of the story for storytelling, stand-up comedy, dance, theater and the lyrics of the songs for music.

4.8. A technical sheet describing :

- The stage dimensions
 - The information about lighting, sound and technical assistant
 - The set up and take down time of the performance stage
 - The weight and the size of the accessories
- The MASA will keep all information sent by groups and agrees not to use them for any commercial purpose.

Applications must be submitted by August 31, 2017 to :

- By post office at Direction Générale du MASA, 17 Boulevard Roume 09 BP 2877 Abidjan 09 - Côte d'Ivoire

- Via e-mail, at administration@masa.ci

The list of the selected groups will be available at the end of October 2017.

An example of the call for candidates is available on the Website.

